



SIERRA MADRE NEWS



PUBLISHED WEEKLY

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, FEBRUARY 1, 1918

VOL. XII, NO. 18

TRAGEDY OF WAR RELATED BY WITNESS

It was the most strangely silent crowd that ever filed out of a public gathering in Sierra Madre, as the audience left the club house after listening to Sergeant Rayner Tuesday evening. People who did not have a lump in their throats which made talk physically impossible were at a loss for words to express the feelings which stirred them.

If any person went to the club house to hear Sergeant Rayner he had not become "war conscious," he was soon jolted out of that passive state of mind. If any such had not been given much thought to the war, they may have had difficulty giving thought to anything else since hearing that recital of the kaleidoscopic tragedy which is being enacted.

From Experience

Although born an Englishman, Sgt. Rayner spent nearly thirty years in America. He volunteered for service in the British army, as did his four sons who were born in America. One of those has made the great sacrifice, another has been seriously wounded. The other two are still fighting, while their father was sent to this country with the Northcliffe commission after three years of active service. He is now in charge of British and Canadian recruiting in Southern California. So it was a recital of first hand information which was given Tuesday night.

The meeting was arranged under the auspices of the Civic League. The president, Arthur Johnson, Jr., presided, and the speaker was introduced by Mayor Dietz.

In Deadly Earnest

Sgt. Rayner's purpose in lecturing is not entertainment, although his audience was thrilled and gripped as few of them had ever been before. His purpose is to drive home the cold truth about the war, to make his hearers realize the tragedy which is upon the world, and to feel that no sacrifice or effort is too great in the face of the absolute necessity for stopping the thing at its source.

As a speaker, Sgt. Rayner is not only a polished artist, but he is intensely dramatic. Although he was very modest in dealing with his own fighting career, he confined himself largely to events coming within the range of his own experience and knowledge. And his hearers could not avoid the thrill of these first hand pictures which no artistry of speech or printed page could simulate.

The present conflict was portrayed in the allegorical form of a man who lives for years alongside a peaceful neighbor who is supposedly a good citizen. He comes home after an absence to find his house burning, his wife ravished and his child killed—Germany now enacting the role of "peaceful neighbor."

Unspeakable Barbarism

The English language lacks words to adequately characterize the instances of barbarism with which Sgt. Rayner illustrated the meaning of the German policy of "frightfulness." Violation of every human relation, making sport of the mutilation and killing of innocent children, treachery and murder in return for a proffered hand of mercy and succor—these and many other things as bad were related.

So horrible was the recital

PRESENT MEMBERSHIP
IN THE
SIERRA MADRE CHAPTER
OF THE
AMERICAN RED CROSS

912

Estimated Population 1700

that probably every hearer wished at times he had not come to hear it. But so effectively was the subject presented that it left every person convinced that this monstrous thing that is going on in the world must be stopped for all time.

Close Home

No person who heard that unforgettable address will ever again make light of any activity or movement tending to make the fight or Prussianism more effectual, or to lighten the lot of those who are bearing the battle burden. It was made very plain that the fight is for our own homes and loved ones. If the victory is not won it is only a question of time till the scenes of Belgium and northern France will be re-enacted on this side.

Knit, knit, knit—and then knit some more, urged Sgt. Rayner. There must be no thought of growing weary, or thought of growing weary, or of war work at home wears off.

Wears Gas Mask

One of the most dramatic touches of the address came with the display of one of the improved gas masks with which the soldiers are protected from that villainous Hun invention. Sgt. Rayner explained the convenience and then put it on. There was terror in the very thought that all that stood between man and death was that bit of medicated fabric, blinded as by a murky fog and unable to see even his comrades at his side.

Sgt. Rayner did not hold out hopes for anything but a protracted conflict. His description of the subterranean works inside the German lines showed that the Huns had dug themselves in with the idea of holding out forever if necessary.

POPULAR SERMONS FOR STRENUOUS TIMES

Current interest in matters religious is in evidence everywhere. It was so during the Civil War and is a usual accompaniment of times of such deep feeling as prevail now.

Growing attendance at the Congregational church may be taken as an indication of this state of the popular mind as well as of the way in which Mr. Wilson has recognized and taken advantage of the situation. He has been directing the attention of his hearers to big themes some of the fundamentals of religion and life.

For next Sunday morning he has announced as his topic, "Paths to Power," or "How to Have a Religious Experience." It will be in logical sequence to two recent sermons on "What is Religion" and "What Can Religion do for a Man?" The latter sermon last Sunday morning was one of the most popular he has preached.

Plans to deepen the religious life of the community during the six weeks culminating in Easter are under consideration, according to preliminary announcement.

CHRISTIAN SCIENCE

Christian Science Society of Sierra Madre hold services in the Woman's Club House every Sunday at eleven A. M. Subject for February 3rd. "Love." Sunday School at 9:30.

Have You Joined the Army

Thousands of our boys already are fighting the Huns in France. Other thousands—yes, hundreds of thousands—are training in great cantonments to go abroad as soon as the ships can be provided to carry them. And a million more are building these ships or making rifles and cannon, cartridges and shells. All are serving in a way in the army of freedom.

But have YOU joined—you who have to remain at home, you bread-winners, you women, you children? There is a place for you in the great army of Thrift that must back up the men in the trenches. You too can serve, you can serve by saving, by doing without things you do not need, by sacrificing useless luxuries.

Uncle Sam has given you your opportunity to serve by inviting you to buy War Savings and Thrift Stamps. He asks you to save your money and help him by lending him the money you save. He will pay you good interest.

Learn the lesson of Thrift. Practice it every day. Become a partner with your government in the prosecution of the war. Enlist TODAY in the Thrift Army.

SEVERAL THOUSAND WORKERS WANTED

Excellent Chance for Civilian
Workers of Various
Kinds

The ordinance department of the army urgently needs several thousand civilian workers. Stenographers, clerical workers of various kinds, machine and metal workers, inspectors, draftsmen and many other kinds of help are needed.

These positions are under civil service and examinations may be taken almost any time in Los Angeles. Information as to the variety of positions open and preliminary qualifications required may be obtained from the postmaster at Sierra Madre.

Showing the scale of the requirements of the ordinance department, it may be remarked that the circulars ask for 2,000 stenographers, 2,000 typewriter operators, and 2,000 general clerks at \$1,100 to \$1,200 a year, and 2,500 machinists at \$4.00 a day.

JUDGE DANA WELLER TO ADDRESS LODGE

Past Grand Master Will Be the
Guest of Honor Next
Tuesday

Sierra Madre Masons will have a treat next Tuesday night when the stated meeting of Lodge No. 408 will have as guest and speaker, Judge Dana R. Weller, past grand master of the fraternity in California.

Judge Weller will talk on Masonic war relief and other timely matters. It is possible there will be one or two other speakers also. Following the stated meeting the lodge and guests will enjoy an informal supper and program.

A. C. OF C. SESSION AT LAVERNE

February meeting of the Associated Chambers of Commerce will be held next Tuesday evening, Feb. 5, at Laverne, (formerly known as Lordsburg.) After the usual dinner the gathering will be addressed by Watt L. Mooreland, who was one of the committee of four appointed to standardize the manufacture of the new Liberty Motor. Chairman John J. Hamilton of the county supervisors will also be present to address the meeting briefly.

All Sierra Madre men who can attend the meeting are urged to notify Secretary Hawks of the Board of Trade by Monday morning so he can notify the Laverne people.

DINNER-DANCE AND CABARET EVENING

Next Friday Night's Event To
Be Extremely Popular
Entertainment

Judging by the way reservations for tables are coming in, the dinner-dance and cabaret to be given next Friday evening in the club house will be one of the most popular events of the winter. Many parties are being made up and it seems likely that every available space will be occupied.

A splendid vaudeville program has been arranged, consisting of solo numbers in costumes, duets, trios, character songs, popular ballads, latest ragtime selections, piano accordion solo, and banjo, saxophone and guitar numbers. An additional attraction of unusual interest will be Mr. Ernest W. Green of Los Angeles who will give several clever impersonations assisted by his own accompanist.

Other entertainers will include Mesdames Hawks, Hawthurst, Ashmore, and Klunk; Helen Sadler, Helen Williams, Gladys Walker and Harriet Sperry; Messrs. Argyle Tully, Harold Hart and Otis Mercer, accompanied by Fletcher three-piece orchestra, Mrs. Geo. B. Morgridge, Miss Tully, Miss Frances Webster, Mr. Herbert Ingraham, and the brass quartet.

Dinner will be served at 7 o'clock and will be prepared by Mrs. Turner, the caterer from Pasadena.

Club Party

A decidedly informal party was given to the members of the Woman's Club last Monday evening and Hooverism was carried out in every possible way.

The entertainment was provided by members and their husbands, the jazz band, led by Mr. H. T. Bassett being the feature of the evening. A duet was given by Mr. James N. Hawks and Mr. L. N. Legendre and a "Comedy Skit" by Mrs. H. T. Bassett and Mrs. Palmer Rhodes all of which were received with hearty applause.

Another amusing feature was the dressing contest between Dr. Mackerras and Mr. C. W. Jones, Dr. Mackerras winning the prize for donning a lady's dress and hat in the shortest time.

Dr. Mackerras and Mrs. C. W. Jones won prizes for most appropriate costumes.

The Fletcher orchestra furnished music for dancing.

Miss Maybelle Caley was the dinner guest of Mrs. Ray Willis of Los Angeles, Thursday.

COLONEL HOLABIRD WILL ADDRESS BOARD

Red Star Work Subject of Talk
At Monday Night
Meeting

Col. W. H. Holabird will be the speaker at the meeting of the February meeting of the Board of Trade, next Monday night. He will talk on the work of the Red Star Animal Relief society, of which he is an officer.

Although a Grand Army veteran and fully entitled to honorable retirement, Col. Holabird is one of the men most sought after for every variety of patriotic endeavor. He was the first chairman of the board of draft appeals and is a member of various committees and other bodies engaged in promoting war activities.

The Red Star work is to the wounded animals of the allied armies what the Red Cross is to the soldiers. Col Holabird's presentation of the subject should be well worth hearing.

WHAT YOUR THRIFT

STAMPS WILL BUY
Your Two-Bit Savings May Save
Some American Soldier
Boy's Life

Do you know that the saving of the life of an American Sammy from being gassed by the Huns may depend on your buying 48 Thrift Stamps at 25 cents? Wouldn't you be willing to make some sacrifice to prevent such a calamity?

If you knew that some American soldier might be deprived of a rifle unless you bought 78 stamps, and that he could not be furnished 100 cartridges, or that he might be mortally wounded because of lack of a helmet that could be purchased from the proceeds of 12 stamps, wouldn't you stretch a point to obtain this equipment for him?

According to figures sent the local workers by State Director, G. A. Davidson of the War-Savings Committee of Southern California, it costs the United States \$156.71 for the equipment of each soldier in the campaign abroad: of this \$101.62 is for clothing; fighting tools, \$47.36; eating utensils, \$7.73. The gas mask that might save your Sammy's life costs the government \$12.00; the rifle, \$19.50; one hundred cartridges, \$5.00 and the steel helmet, \$3.00.

The direct purpose of the campaign in Southern California is to raise \$25,000,000 by the sale of War-Savings Stamps and Thrift Stamps, and to furnish the government with funds to clothe, feed and equip its armies.

CONGREGATIONAL CHURCH A Community Church

Charles C. Wilson, Minister.
9:45—Church School.
Newman Essick, Supt.

11:00—Morning Worship and Sermon: "Paths to Power," or, "How to Have a Religious Experience."

7:30—Peoples Service. Address by C. L. Dickey of Columbus, O., on, "Some Incidents of a Great Campaign Against King Alcohol."

THE CHURCH OF THE ASCENSION (Episcopal)

Corner Baldwin and East Laurel
Rev. F. W. Goodman, Rector.
Services for Sescagesima Sunday, February 3rd, 1918.

7:30 a. m. Holy Communion.

9:45 a. m., Sunday School.

11:00 a. m., Holy Communion and Sermon.

Mr. and Mrs. S. R. Norris, Miss Norris, Mr. and Mrs. Taylor and Miss Marion Decker spent Sunday at Seal Beach.

FREIGHT DELAY HOLDS BACK DELIVERY

Delayed freights have caused a delay in the commencement of mail delivery service in Sierra Madre. It is thought the delay will be for a few days only.

Delivery service was to have started this morning. But the carrier's sorting tables and routing cases have not arrived. Without them it would be an all day job to prepare the mail for delivery, to say nothing of taking it over the route afterward.

The delayed equipment was shipped from Indianapolis early in January, according to advices received by C. S. Kersting, lessor of the post office quarters. It should be here any day and delivery service will start at once upon its arrival, as all other necessary supplies are on hand.

Mapping Routes

Messrs. Thompson and Taylor who are to serve as carriers, have spent the week mapping out their routes and compiling the necessary route directory and list of all patrons to be served. Mr. Thompson will have route No. 1, which includes that portion of town east of Auburn and Baldwin. Mr. Taylor will have route No. 2, west of Auburn and Baldwin.

New Mail Schedule

A change in the Santa Fe train schedule effective today will have an important bearing on the delivery service. It will be possible to start the carriers on their morning trip much earlier than would have been possible under the schedule effective for three months past.

Train 17, the overland from the east which has been running on the south side of the "Kite," will be brought back to this line, passing through Santa Anita about 7:30 a. m. Mail from Los Angeles will be sent out during the night to San Bernardino and brought back on No. 17, which will also bring eastern mail. In that way the bulk of the morning mail, in fact a large majority of the whole day's mail will be available for delivery about 8:30 a. m.

PROMINENT CHURCHMAN WILL SPEAK SUNDAY

C. L. Dickey, a well known churchman of Columbus, O., who has come with his family to winter in Sierra Madre, will speak at the Congregational Church next Sunday night on, "Some Incidents of a Great Campaign Against King Alcohol." Mr. Dickey was one of the leaders in the recent prohibition campaign in Ohio, being an officer of the state Anti-Saloon League, which almost resulted in putting the state dry. He has an interesting story to tell concerning the progress of the war against John Barleycorn.

Mr. Dickey has also been president of the Federation of Churches of Columbus, Ohio.

FORD CAR SALES REPORTED GOOD

Milton Steinberger reports the sale of three Fords, two this week; one to W. A. Stubbins and one to W. W. Felgate. Last week one was sold to W. A. Evans. Mr. Steinberger says that the supply of cars will not last much longer on account of the war calls of the factory, however he says he always has a few on hand ready for immediate delivery.

The Ancient Priscillas will meet with Mrs. A. D. Hawks, Tuesday afternoon, February 5.

PROFESSIONAL CARDS

R. H. Mackerras, M. D.
Office 138 W. Central Ave.
Phone Main 53
Hours: Monday to Friday 1-5 p. m.
Saturday, 10-11 a. m.

LLOYD L. KREBS, M. D.
Residence—72 W. Alegria
Phone Main 111
Hours—11-12:30
Office, 4 N. Baldwin Main 60

GEORGE W. GROTH
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Osteopath
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Sierra Madre

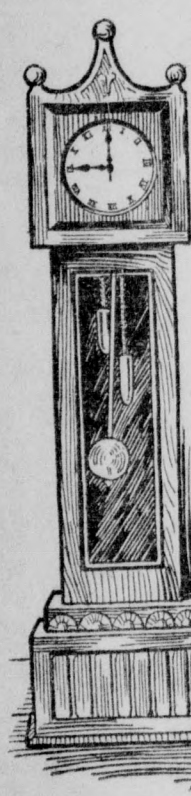
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Trucking and Heavy Hauling
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All kinds of stock and poultry feed. Best grades of fuel
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Frank Fraiberg
The Watchmaker



WATCH, CLOCK, JEWELRY AND PHONOGRAPH REPAIRING

All work carefully done and fully guaranteed. Called for and delivered without extra charge. Let Mr. Fraiberg figure on your work before you take it out of town. IT WILL PAY YOU!

Expert Piano Tuner.

Phone Red 127

The special Gospel services will continue at the Bible Mission Hall every night except Saturday at 7:30, conducted by W. H. Rawlings. At each service Mr. Forshaw will render special music. Miss Stone, our Bible Woman will visit in the homes during the special services to bring comfort and cheer. Services Sunday at 11 A. M. Sunday School at 2:30. Everybody welcome.

HERE AT HOME

Miss Lillian Moore of Los Angeles spent Thursday with Dr. and Mrs. R. H. Mackerras.

Mr. and Mrs. H. H. Peterson of Los Angeles spent last weekend with Mr. and Mrs. Howard Hill.

Mrs. Geo. Kehlet of McKittrick, Cal., spent Tuesday and Wednesday in Sierra Madre visiting friends.

Mr. and Mrs. G. F. Carpenter of Helena, Montana, were guests of Mr. and Mrs. A. N. Adams on Wednesday.

Rev. and Mrs. C. C. Wilson will attend the Hiram College, Ohio Club banquet to be given at Christopher's in Los Angeles tonight.

Mrs. Eric Segerstrom of Sonoma, Calif., and little daughter, Margaret spent Monday and Tuesday at the home of Mr. and Mrs. N. W. Tarr.

Mr. and Mrs. N. W. Tarr leave tonight for San Francisco to visit their son Donald who is at Mare Island at the Naval Electrical School.

Miss Gardner will give a Jr. Red Cross tea for the mothers of the children in her room and the girl officers of the Jr. Red Cross Tuesday afternoon. This will be one of the chain of teas started to raise funds for the school work in Red Cross.

Cards have been received here announcing the engagement of Miss Lela Baldwin Berry of Berkeley to Lieutenant Max Thornburg, now stationed at Fortress Monroe. Lieutenant Thornburg is a former resident of Sierra Madre, and Miss Berry has many friends here.

The Modern Priscillas will hold their next meeting in the Woman's Club House on Saturday, Feb. 9, at 2 p. m. They will spend the afternoon making and packing candy which will be sent to our boys in the service. Members who can come to the club in the morning of that day will find plenty of work to do in preparation for the candy making.

Mr. Newman Essick returned last week from the east where he was called by the serious illness of his mother.

Mrs. E. S. Robinson and family of Seattle, Washington, have taken a cottage on W. Laurel Avenue for the winter.

Mrs. Amelia Jensen returned on Thursday from Claremont where she has been visiting Dr. and Miss Mae Campbell.

Henry Olsen came up from San Diego last Saturday and spent two days with his parents Mr. and Mrs. Martin Olsen.

Mrs. L. N. Bechand and two daughters returned this week after spending six months in Los Angeles.

Mr. and Mrs. W. B. Fleming arrived from Canada last week to spend the winter. They have rented a cottage on Santa Anita Court.

Mr. E. F. Garecht and family of Los Angeles have taken the Madden cottage on West Montecito for the remainder of the winter.

News Liners

FOR RENT—8 rm. house in fine condition, 2 baths; also 4 rm. bungalow. Both unfurnished. 2 blocks from car line. Phone Black 49. 7tf.

FURNITURE Repairing & Refinishing [Colo. 5701]

FOR SALE—1½ tons Aberdeen coal for \$20. Phone Green 123. 18

LOST—String Silver Rosary Beads. Reward. Green 142. 18

FOR RENT—A very desirable apartment. Also a single room with home privileges to the right lady. 277 W. Highland St. Sierra Madre, Cal. 18*

FOR SALE—A brand new White rotary sewing machine. Will sell for \$55. Call Black 58. 18*

\$500 to loan at 7% Andrews and Hawks. 18

MODERN DENTISTRY AT MODERATE PRICES

If you fear the dentist's chair you don't realize what modern dentistry has accomplished.

DOCTOR HAWKINS

Ten Years in Practice

Opposite Chamber of Commerce Building

130 E. Colorado St Pasadena Phone Fair Oaks 115

Plant Fruit Trees

They are a good investment. The following is a partial list of the kinds we carry. These are all selected A-1 grade.

PEACHES, APPLES, PEARS, QUINCES, PLUMS, PRUNES, PERSIMMONS, FIGS, WALNUTS, ALMONDS, CRABAPPLES, POMEGRANATES, NECTARINES, AVOCADOS, ORANGES, LEMONS, GRAPEFRUIT, LOQUOTS, FEIJOAS, GUAVAS, SAPOTES, BERRIES, GRAPES, ETC.

Irving N. Ward Nursery

Phone Blue 29

Mt. Trail and Laurel



DODGE AGENCY

Sierra Madre Garage

Telephone Main 110

Goodyear Service Station



Every man from his eyes down is worth but \$1.50 a day, but it is what you or I possess from the eyes up that makes us worth more than this. How much are your eyes worth to you? For correct prescription come to

DR. EDWARD C. BULL

286 E. Colorado St., Pasadena, Cal. Opposite Post Office

NOTICE INVITING SEALED BIDS ON SEVERAL DISTINCT PROPOSITIONS FOR THE SUPPLY AND INSTALLATION OF PUMPS, MOTORS AND PIPES FOR THE CITY OF SIERRA MADRE.

Sealed bids are invited for the supply and installation for the City of Sierra Madre of the following materials:

No. 1. One deep well Turbine pump, with motor for operation thereof, two (2) Booster pumps with Motor for operation thereof.

To comply with specifications therefor adopted by the Sierra Madre board of trustees and designated "Specifications No. 14" and on file with the City Clerk. Payment therefore is to be made in twelve (12) equal installments.

No. 2. Thirteen hundred feet of pipe and fittings therefor to be laid from pump house No. 2, City of Sierra Madre, to the easterly end of the 4-inch line on Central Ave., as per map approved by the board of trustees the 31st of January, 1918, and on file with the City Clerk. The material herein and the installation of same shall conform to specifications adopted by the board of trustees and designated "Specifications No. 15" on file with the City Clerk.

No. 3. Same as above, excluding the installation thereof, the material to be furnished, alone being included in this bid, as per said specifications No. 15 as far as possible.

Each of the above propositions is separate and distinct from any and all others and each proposition shall be the subject of a separate bid. Bids will be received separately on any number of the above propositions from the same party.

The city reserves the right to reject any and all bids under any one proposition. All material furnished shall be new and unused. The installation of all material shall be under the supervision of the Water Superintendent and shall be subject to his acceptance.

The form of the contracts made hereunder shall be subject to the approval of the City Attorney.

Bids must be filed with the City Clerk of the City of Sierra Madre on or before 5 o'clock p. m., on the 15th day of February, 1918, at the City Hall of said city, signed by the party making same, or by an officer or agent thereof having authority to execute a contract on behalf of the party making such bid, accompanied by a certified check in the

PAY CASH and SAVE MONEY

NORRIS' CASH STORE

Reduce the High Cost of Living—

Buy Oleomargarine and save a third on your Butter Bill, the lb.....35

Use Orloff Formosa Oolong Tea—

An immensely popular brand—a painstaking selection of choice grades of summer leaf, producing a tea rich in delicacy of flavor and of excellent character.

Our Special price, ½ lb Canister for.....38

BUY JEVNE'S BREAD—IT'S DIFFERENT

SPECIALS FOR SATURDAY ONLY

Best Creamery Butter, the lb.....57

Not-a-Seed Raisins, the pkg.....10

Campbell's Soup, all kinds, the can.....11

Ivory Cold Water Starch, 10c pkg. for.....05

Prime Rib Roast, boned and rolled, lb.....23

Nice Lean Beef Pot Roast, lb.....20

FRESH FRUITS — FRESH VEGETABLES

AUTO DELIVERY

CASH BEATS CREDIT

PHONE BLACK 12

S. R. NORRIS, Proprietor of the

Sierra Madre Dept. Store



Lend Your Money to Uncle Sam

You will help him and make money for yourself. \$4.12 loaned today will amount to \$5.00 in five years. Uncle Sam gives you 4% interest figured every three months.

Buy War-Savings Stamps Here.

SIERRA MADRE PHARMACY

F. H. HARTMAN, Prop.

Phone Black 25.

Prompt Delivery Service

ANDREWS & HAWKS

Real Estate, Loans and Insurance

Exchange 2

27 North Baldwin Avenue

NOTICE

The first Tuesday in each month is the regular day that tin cans, etc., are picked up by the city street department. To be sure that you will not be missed have your cans out on Monday; don't fail.

J. A. WEBB,
City Marshal.

Frank Morimoti's vegetable wagon will not be around for an indefinite length of time owing to the injury of Mr. Morimoti in an accident Monday night. He will resume his route immediately upon his recovery. adv.

Dinner Dance Vaudeville

Woman's Club House

Friday Eve., Feb. 8th

Dinner at 7 o'Clock

Vaudeville and Dance 50c

Dinner, Vaudeville and Dance \$1

SMOKING ALLOWED AT TABLES

Phone Green 135 for Table Reservations

Whoever you are, wherever you live, whatever you do, you will find profit and pleasure in reading

The COUNTRY GENTLEMAN

every week, all year 'round.

The Country Gentleman is edited for the up-to-date farmer, his wife, his children and for people who are interested in farming as a business or a recreation. Its departments correspond to the departments of the farm: Field Methods, Poultry, Livestock, Fruit Growing, Market Gardening, Flowers, National Farm News.

Live farmers who are doing up-to-date things exchange views and experiences in its columns. They'll tell you how to turn losses into profits; how to make money you never dreamed of.

You'll like the special articles each week and the

entertaining, stirring fiction. Four pages of fascinating, instructive pictures, gathered from all parts of the world, are shown in intaglio, the most beautiful method of reproduction in any farm paper.

I will send you 52 issues of The Country Gentleman—an issue every single week for a year—for only \$1. Once you subscribe, the dollar will look mighty small by comparison. It's the biggest dollar's worth I know of.

I'll see that your copies start coming without delay, if you say the word. Phone or drop me a postal. I'm on the job.

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Two sizes

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**Handiest Pocket Companion
You Ever Saw**

The News Printery

FYLING UNDERGROUND

Steve Ashton and Fred Kehlet who enlisted in the Aviation Corps are now at Kelly Field, San Antonio, Texas, enjoying the luxuries of quarantine. If the best soldiers are the ones who can see the fun in the rough side of army life, Steve ought to be the boy to swat the kaiser in person, judging by a letter received by Wm. Dennison. The letter is in part as follows:

Friend Bill:— Jan. 25th.
Received your nice long newsy letter. Glad to hear from you and to hear that you are all well. Fred and I are getting along fine so far. We left Fort McDowell five days ago and had a tiresome trip, and a hungry one. We had corn beef one meal, then corn beef hash the next, and some stuff they called coffee, but I think somebody lied.

But I was pretty lucky—made six dollars shooting craps, but some of the guys did not get along so well.

Some—of a place up here. With about two feet of loose dirt to blow it sure sharpens your teeth. When you get out with your mess kit and nicely seated on mother earth and a truck comes along—that's when you get the mineral in your food. Its a great life if you don't weaken. A guy just said the first ten or twelve years are the worst. Wish they would give me a discharge so I could go somewhere and get a good steak. Sherman was right. It sure makes a fellow hate the kaiser.

They have a great bunch of aeroplanes here. Ten or twenty up all day. The only thing that attracts attention is when they see a horse. That is some rare, though I think it was pretty well done this noon for dinner. We have fresh milk anyway—we have the kaiser's goat here.

I'll be in quarantine eight more days. Feel like an old timer after two days and three nights here. We already do underground flying—with a pick and shovel. I got my machine next morning after I landed.

We have not had our trade tests yet and won't till we get out of quarantine. I guess the ones that pass start travelling right away. This time next month I expect to be at New port News or Long Island, then where the Black-eyed Susies grow.

Well Bill, if you see any of my friends, say hullo for me, and you can give them my address if they look good to you.

RED CROSS NOTES

The usual weekly luncheon yesterday at the rooms of the local chapter under the auspices of Miss Florence Vannier was largely attended.

The luncheon on Thursday of next week will be given in charge of Mrs. W. H. Ingraham.

During the present week the House Committee has shipped three boxes of materials to the headquarters of the Pacific Division in San Francisco, one each of Ambulance pillows, gauze and hospital garments.

Donations in cash of \$3.00, \$1.50 and 43 cents, total of \$4.93 were made to the chapter funds.

The treasurer, Mrs. L. Dietz will be at the chapter rooms Tuesday and Friday of next week to deliver membership receipts in order to save postage. Members will please call and get them.

The membership has been increased to 912.

AIREDALE DOG KILLS BOB CAT

Chum, an Airedale belonging to Ben Overturf, fire warden, Monrovia, California, has demonstrated that a dog can lick his weight in wildcats. Chum attacked and in five minutes killed a wildcat that stood as tall as the dog, though not as heavy. The Airedale following his master on a trapping expedition near Deer Park, "flushed" a bobcat and chased it into a pile of brush. He went in at a disadvantage and killed the animal. Chum's owner believes he would attack a mountain lion.

CASH SAVES MONEY!

Start the first of the month and try it. BUY BULK GOODS. Don't pay for tin cans and cartons.

I HAVE IN STOCK

BULK MACARRONI, SPAGHETTI, RYE FLOUR, BARLEY FLOUR, OAT FLOUR, OAT MEAL, TAPIOCA, FARINA, ETC.

Also Bulk Coffees at 20c, 25c, 30c, 35c, and 40 cents. Try them.

SATURDAY ONLY

Turnips, Carrots, Beets, or Parsnips, 3 bunches...10c
All Bread, Saturday only—Large Loaves...12c

QUALITY—QUANTITY GUARANTEED

M. D. WELSHER, Grocer
MAIN 6

Central Market

Prime Rib Roast Beef, lb.25c
Sirloin Steak lb.32c
Sirloin Roast, lb.28c
Eastern Sauer Kraut—in bulk, 2 lbs. for...15c
Breast of Lamb, 2 lbs. for...35c

Milk-Fed Poultry

BUY THE BEST—THE TASTE TELLS

CENTRAL MARKET

WM. DENNISON, Prop.

CALL MAIN 97

THIS IS THE PLACE TO GET QUALITY

Face the Facts

LET us face the facts. The war situation is critical. Unless the Allies fight as they never have fought, defeat threatens. Hungry men cannot fight at their best; nor hungry nations. France, England, and Italy are going hungry unless we feed them.

Wheat Savings—They must have wheat. It is the best food to fight on. It is the easiest to ship. We alone can spare it to them. By saving just a little—less than a quarter of what we ate last year—we can support those who are fighting our battles. And we can do it without stinting ourselves. We have only to substitute another food just as good.

The Corn of Plenty—Corn is that food. There's a surplus of it. Providence has been generous in the hour of our need. It has given us corn in such bounty as was never known before. Tons of corn. Trainloads of corn. Five hundred million bushels over and above our regular needs. All we have to do is to learn to appreciate it. Was ever patriotic duty made so easy? And so clear?

America's Own Food—Corn! It is the true American food. The Indians, hardiest of races lived on it. Our forefathers adopted the diet and conquered a continent. For a great section of our country it has long been the staff of life. How well the South fought on it, history tells. Now it can help America win a world war.

Learn Something—Corn! It isn't one food. It's a dozen. It's a cereal. It's a vegetable. It's a bread. It's a desert. It's nutritious; more food value in it, dollar for dollar, than meat or eggs or most other vegetables. It's good to eat; how good you don't know until you've had corn? About how good it is? About the many delicious patriotic.

Corn's Infinite Variety—How much do you know about corn? About how good it is? About the many delicious ways of cooking it? And what you miss by not knowing more about it?

There are at least fifty ways to use corn meal to make good dishes for dinner, supper, lunch or breakfast. Here are some suggestions:

HOT BREADS

Boston Brown Bread
Hoecake.
Muffins.
Biscuits.
Griddle cakes.
Waffles.

DESSERTS

Corn-meal molasses cake.
Apple corn bread.
Dumplings.
Gingerbread.
Fruit gems.

HEARTY DISHES

Corn-meal croquettes. Corn-meal fish balls.
Meat and corn-meal dumplings
Italian polenta. Tamales
The recipes are in Farmers' Bulletin 565, "Corn Meal as a Food and Ways of Using It," free from the Department of Agriculture.



You Trust the Boys

You know exactly what you can expect of them, and just how they are going to acquit themselves. Don't forget then—

Those boys are trusting us at home to back them up with our last dollar, if need be.

Buy War-Savings Stamps—from your postman, bank or store.

Sander Drug Store

Your bank or postoffice sells these stamps.

Phone Black 100.

14 N. Baldwin (East Side)

Join Uncle Sam's Newest Army---

The United Savers of America

YOUR PURCHASE DAILY OF A TWENTY-five cent WAR SAVINGS STAMP, multiplied by a hundred million Americans, means a tremendous total of \$25,000,000.

LET THIS BE YOUR PART IN THE WINNING of the war.

BUY WAR SAVINGS STAMPS AND LOAN your small savings to the cause of democracy.

WAR SAVINGS STAMPS ON SALE NOW

SOUTHERN COUNTIES GAS COMPANY

District Agent
J. E. JONES

Kersting Block

Phones 117
Sierra Madre

Beat the building game!



Build your own home—
at "before the war" prices
save time and waste
—
Dozens of plans for you to select from

This comfortable 3-Room House \$950

Cut to Fit and Ready to Erect
—Lumber, Inside finish, Sash and Doors, Screens, Roofing, Paint, Hardware, Plumbing, Electric Fixtures and Wiring, Built in Bed, Shades, Cement and Plaster

SEND FOR PLAN BOOK

—containing floor plans and prices of comfortable homes from \$225 up. It shows you how to save 25% to 33 1/3% on building costs. Sent free on request. Write today, or call and see us.

CALIFORNIA READY-CUT BUNGALOW CO.

1906 S. Main St. Los Angeles



FROM YOUR UNDERWEAR

to your collar, we use infinite pains in every branch of our

LAUNDRY WORK

We not only please men, but women's and children's fine lingerie can be entrusted to us without fear of any unsatisfactory results.

MONROVIA LAUNDRY COMPANY
Monrovia, California.

Sierra Madre Phone

Green 85

NOTICE OF FORECLOSURE SALE

Sheriff's Sale No. B50886
Order of Sale and Decree of Foreclosure and Sale

Adelbert Hodgson and Maud I. Hodgson, his wife as joint tenants and not as tenants in common with right of survivorship, Plaintiffs, vs. Ella A. Morrison and Christian B. Morrison, her husband, Defendants. Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the County of Los Angeles, of the State of California on the 21st day of January, A. D. 1918, in the above entitled action, wherein Adelbert Hodgson, et al, the above named plaintiffs, obtained a judgment and decree of foreclosure and sale against Ella A. Morrison and Christian B. Morrison, her husband, defendants, on the 10th day of January, A. D. 1918, for the sum of Twenty-six hundred and 48-100 (\$2600.48.) Dollars gold coin of the United States, which said decree was, on the 12th day of January A. D. 1918, recorded in Judgment Book 417 of said Court, at page 60, I am commanded to sell all that certain lot, piece or parcel of land situated, lying and being in the city of Pasadena, County of Los Angeles, State of California, and bounded and described as follows:

The north one hundred ninety-one (191) feet of lot twelve (12) of B. F. Ball's Home Place, in the city of Pasadena, as per map recorded in book 9, page 51, miscellaneous records of said county.

Together with the tenements, hereditaments and appurtenances thereunto belonging or in anywise appertaining.

Public notice is hereby given, that, on Monday the 25th day of February, A. D. 1918, at 12 o'clock M. of that day in front of the Court House door of the County of Los Angeles, Broadway entrance, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment, with interests and costs, etc., to the highest and best bidder, for cash gold coin of the United States.

Dated this 31st day of January, 1918.

JNO. C. CLINE,
Sheriff of Los Angeles County.
By W. T. Osterholt, Deputy Sheriff.
Simpson & Simpson, Plaintiff's Attorneys. 18-21

CATTLEMEN.

Your cattle brand must be registered with the Cattle Protection Board before February 20, 1918.

Applications received after that date will be given only secondary consideration.

Persons using unrecorded irons will be liable to arrest.

STATE CATTLE PROTECTION BOARD, Underwood Building, San Francisco, California. 16-18

THE SIERRA MADRE NEWS

GEORGE B. MORGRIDGE - Editor and Publisher

An Independent Newspaper devoted to the dissemination of local news and to the development of Sierra Madre

Published Every Friday
Subscription \$1.50 Yearly, in Advance
Single copies 5 cents; 50 cents a dozen

Entered as Second Class Matter at the Post Office at Sierra Madre, Cal.

OFFICES ROOM G, KERSTING PLACE, Opposite Pacific Electric Station.

Telephone Black 42 (Either System)
Official Newspaper of the City of Sierra Madre

EDITORIAL CHAT

JUST BOOMERANGS.

There has been a wonderful clarifying of the atmosphere around Washington this week. Secretary Baker's remarkable statement of America's war progress was a jolt to the trouble makers, reassurance to the doubters, and good tidings to every patriot.

Secretary Baker emerges from the mist of the recent conflict a figure head and shoulders above his detractors, just as Secretary Daniels had done before. Chamberlain, Roosevelt and the rest of the trouble makers in and out of congress are shown merely to have been throwing boomerangs. President Wilson's charge that Chamberlain was guilty of unwarranted distortion of the truth was justified. If you have not read that statement you have missed one of the most important bits of our war history to date.

SAVING THEIR FACES.

Why should the government take the world into its confidence regarding the war preparations, as certain politicians and publications demand? Apparently to prevent making a monkey of such a magazine as that one of which Hearst is publisher and Roosevelt is a contriuting editor.

Remember how that wildly militarist journal demanded last August that the war program be speeded up so America would have 50,000 men in France before the end of the year? It was spoken of, however, as an impossible program for the administration. Secretary Baker shows that at the very time that was published Uncle Sam had many more men than that already in France.

Having degenerated in public estimation to the level of a "common scold," T. Roosevelt has lost whatever power for good he might have possessed. In addition to the magazine connection just mentioned, his principal outlet for seditious language which would get a man arrested if uttered on the street of any city, is the Kansas City Star. It is interesting to hear that the general manager of that paper which was a power in the hands of its late founder, Col. Nelson, is a former subject of the kaiser who has scarcely dried the ink on his naturalization papers.

JUST TO HELP GARFIELD

One way for the people of the east to cut down the fuel consumption would be to take the next train for Sierra Madre, Southern California.

AS GEORGE ADE SEES WAR.

George Ade has written "A Message To Our Young Fighting Men," as his contribution to the National Security League campaign of patriotism through education. His message follows:

"We must win the war or else revise all moral codes, rewrite all proverbs and adopt a brand new set of rules to govern conduct.

"We have accepted certain time-honored adages as self-evident truths.

"Then Germany came along with an intensely modern variety of ethics bearing the label of kultur.

"The new medicine is not taken internally or rubbed on as a liniment, but you have it shot into you by a large gun.

"Unless we refuse to take the treatment, everything that we ever believed in will be overruled, discarded and thrown into the alley.

"If Germany is not licked to a standstill, we might as well begin to memorize and humbly accept the following:

"Dishonesty is the best policy.

"Be as mean as a skunk and you will be happy.

"Blessed are the child murderers, for they shall inherit the earth.

"Be sure you are right handy with firearms, then go ahead.

"An evil reputation is better than riches.

"Truth crushed to earth will not rise again if the crushing is done in a superior and efficient manner.

"Be virtuous and you will be miserable.

"Thrice armed is he who goes around picking quarrels.

"Might makes right.

"Hell on earth and hatred for all men.

"Do unto others as you suspect that they might do unto you if they ever got to be as disreputable as you are.

"God helps the man who helps himself to his neighbor's house and his field and his unprotected women.

"These don't sound right, do they?

"The old ones that we learned first of all are not yet out of date.

"Suppose we don't revise them!"

S. M. HARDWARE CO.

Phone Main 98

Post Office Pointers—

Mail delivery service will begin in Sierra Madre February 1. IF YOU WISH YOUR MAIL DELIVERED—

Have the official number conspicuously placed on your house or mail box.

Have a mail box or other receptacle placed so it will be easily accessible to the carriers and within 40 feet of the street.

Advise your friends, business correspondents and publishers to place your full street address on mail addressed to you, to ensure prompt and accurate delivery.

IF IN DOUBT about any point on delivery service, consult the Postmaster.

George B. Morgridge, Postmaster

Mount Lowe



The crowning glory of the Southland— Towering 6100 feet in the air.

Never a More Opportune Time to Behold Its Scenic Beauties.

\$2.00 ROUND TRIP FARES FROM LOS ANGELES

Cars leave Pacific Electric Station, Los Angeles at 8, 9 and 10 a. m., 1:30, 4 p. m.

For Information and Literature See G. E. MESECAR, Agt. Sierra Madre. Phone Red 38

Pacific Electric Railway

THE BRAIN OF THE DOG

There are certain functions of the body which men as well as animals perform without thought, the expansion and contraction of the chest in breathing, for example. There are others which are called reflex actions, and which require no definite thought, such, for instance, as the instant response of any part of the body to sudden shock or pain. These are performed through the spinal motor mechanism which in animal's is set in motion from any part of the sensory surface of the body.

The lowest animals have no real brain. As we ascend the scale a cerebrum is added to the primitive nervous system. This cerebrum is a storehouse of memories and experiences; it is the seat of judgement and reason. In animals it is very small in comparison with the spinal system.

In man, on the other hand, the higher brain is large, and the convolutions that carry the grey matter upon their surface are many and deep, so the thinking part of the brain supplants the unthinking part. The latter in the course of ages has lost its preeminence; man has, by thousands of years of experience, acquired the habit of reflection, of thought; actions that in animals are involuntary have become in him voluntary.

The dog's higher brain is in direct connection with its spinal motor centers; the brain can therefore initiate movements, but these play only a minor role in the animal's life, and the removal of the cerebrum takes away comparatively little of its conscious functions. It takes away, for instance, the power of the dog to recognize its master.

In man, however, one function after another has been transferred from the lower nervous system to the high cerebral hemispheres wherein every slightest experience of life writes its indelible record and affects every action and thought. Almost every act of human life has come to involve the will, which means the conscious cooperation of the cerebral cortex (the exterior grey substance of the brain). Conversely, the lower nerve centers have lost their power to act independently.

The child without a brain, therefore was worse off than a dog or a fish or a frog, because the thinking brain plays so little part in the life of these creatures that its loss is not very serious, while in the human being it is all important, and its loss leaves him dependent upon nervous mechanism that long ago lost its power to control the movements of the body.—"Popular Science Siftings."

CAMPAIGN FOR WAR DOGS AND PIGEONS

Wrightstown (N. J.)—Thousands of lives can be saved in France by army dogs and homing pigeons, said Maj.-Gen. Scott, commander of Camp Dix, in starting a campaign for both of these battlefield auxiliaries.

At present, there is no appropriation in the war budget for the purchase of either dogs or pigeons, Maj.-Gen. Scott added.